



NEWS RELEASE
FOR IMMEDIATE RELEASE
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NEW YORK BREWERY BREWS BEER TO HELP CONSTRUCT WAR MEMORIAL IN WASHINGTON D.C.

Paradox Brewery in North Hudson, New York is brewing and distributing a beer to help fund the construction of the Desert Shield and Desert Storm Memorial at the National Mall in Washington D.C.

Washington, D.C. - The National Desert Storm Memorial Association (NDSMA) is pleased to announce Paradox Brewery's release of "Capt. Jack".

Captain Jonathan R. Edwards (Capt. Jack) was KIA on Feb 2, 1991 during Operation Desert Storm. "Capt. Jack" is a beer brewed to help raise funds to construct a memorial in our nation's capital honoring the service and the sacrifice of those who served during Operation Desert Shield and Operation Desert Storm.

"Paradox Brewery is honored to be supporting the Desert Shield and Desert Storm Memorial", said Paul Mrocka, President of Paradox Brewery. "We have been and will continue to be active in supporting many veteran causes; however, as a former U.S. Army helicopter pilot, this one has a very special meaning to me. Brewing Capt. Jack Maibock and helping to construct the memorial in Washington, D.C. will allow future generations to better understand the sacrifices of our brave military."

RELEASE DETAILS

DATE: Sunday, April 30, 2023

TIME: Noon - 6pm

LOCATION: Paradox Brewery, 2781 U.S. North Hudson, NY 12855

Event is open to the public

Sculptor Emily Bedard of West Haverstraw, NY will be present on April 30th for Paradox's release of "Capt. Jack". Emily Bedard is one of the artists working on the memorial in Washington D.C.

Sculptor Emily Bedard said, "It has long been my hope to use my artistic abilities in service of our country. As a member of this collaboration to honor the veterans of Desert Shield & Desert Storm with a national memorial, I feel, with great honor, that I am making do on this ambition.

Through use of sculpture in this design, we create a visceral experience for the visitor, stimulating a meaningful awareness for this critical American event. For those who served and sacrificed, it is my hope to honor and celebrate them through this momentous work."

In 1991, the United States of America sent a powerful message of international unity and cooperation to Saddam Hussein by opposing and ejecting Iraq's occupying forces and liberating the peaceful nation of Kuwait. The mission, undertaken by the United States Armed Forces during Operation Desert Shield and Operation Desert Storm was a remarkable example of American leadership, values, and sacrifice in the pursuit of freedom.

The Memorial's design will commemorate the historical significance of Operation Desert Shield and Operation Desert Storm while honoring the service and the sacrifice of the United States of America and coalition military personnel who liberated Kuwait from Iraq and defended Saudi Arabia and the Arabian Peninsula from further invasion.

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Since 2011, the NDSMA has worked to achieve its singular mission, construction of the Desert Shield and Desert Storm Memorial. The NDSMA's goal is the completion and dedication of the memorial by Spring 2025.

The NDSMA is a federally recognized, tax-exempt, 501(c)3 structure led by an all-veteran board of directors.